



CHAITANYAM

INSTITUTE FOR HUMAN EXCELLENCE IN HEALTHCARE

Town Center, Lodha Complex, Majiwada, Thane (W) - 400 601 | www.chaitanyam.care

NATION BUILDING THROUGH COMPASSIONATE HEALTHCARE



An initiative of



Sweekriti
Sociocare Foundation

In partnership with



SWEEKRITI SOCIOCARE FOUNDATION

CIN: U74999MH2017NPL298170

A Section 8 Not-For -Profit Company

Registered Office: Dr. Bhatts' Hospital,

Hirnen Shopping Center, M.G. Road,

Goregaon West, Mumbai - 400 104

THANE MUNICIPAL CORPORATION

New Administrative Building,

Mahapalika Bhavan, Almeda Road,

Chandan Wadi,

Pachpakhadi,

Thane West - 400 602

BACKGROUND

Healthcare is in need of a paradigm shift. Unlike any other sector that is driven by and for the machines or material, Healthcare is driven by and for human beings. Therefore, we must re-design our approach towards training and development of these human resources who will touch and treat human lives.

India faces a huge shortfall in the number of healthcare personnel today. The gap is not just numbers but also the absence of conscious integration of human values and self development during the training

period. Also, the costs of education and training are escalating at an alarming rate. As a result, the care givers approach their respective vocations to repay their financial burden accumulated in the process of developing their skills.

The healthcare services today have a wide gap in the public and private sector. The public healthcare system has shortfalls in human resources and proper systems. The private sector is unaffordable for majority of the population of the country. This is needed to be addressed.

SWEEKRITI SOCIOCARE FOUNDATION

Sweekriti Sociocare Foundation is a Not-for-Profit Section 8 Company, established to support the development of a coherent healthcare eco-system, and promote affordable avenues of value based education, training and skill

development in healthcare for all without any distinction whatsoever of caste, religion and status.

Chaitanyam is the first initiative undertaken by Sweekriti Sociocare Foundation.



*Creating an **A**mbience to **R**e-energize and **E**nrich Life*

EDUCATIONAL CENTRE - 'CHAITANYAM'

Chaitanyam Institute for Human Excellence in Healthcare is one of its kind resource center for developing better care givers and promotion of human values in healthcare. We believe that a novel transformation in healthcare can be brought in by socially conscious and

compassionate Caregivers. Hence, we have set forth to redefine the Care aspect of Health, and provide an enriching learning environment for the next generation Care-givers.

The proposed programs and courses at commencement areas below:

HUMAN EXCELLENCE

Fellowship in Human Excellence in Healthcare*

A unique experiential learning program on human values based on Music, Meditation, Yoga and Community Service.

SIMULATION BASED CERTIFICATION PROGRAMS^{AHA}

a. Advanced Cardiovascular Life Support Skills (ACLS)

b. Basic Life Support Skills (BLS)

c. Pediatric Advanced Life Support Skills (PALS)

* Maharashtra University of Health Sciences

[#] National Skill Development Council

^T Tata Institute of Social Sciences

^{AHA} American Heart Association

ACADEMIC COURSES

In Nursing & Allied Health Sciences*
Commencing February 2019

a. B.Sc Nursing*

b. Fellowship in Geriatric Physiotherapy

c. Fellowship in Rehabilitation Occupational Therapy

SKILL DEVELOPMENT PROGRAMS

a. Cardiac Care Technician[#]

b. Emergency Care Technician[#]

c. Home Health Aide Course[#]

d. Vision Technician[#]

e. Certificate in Counselling Skills^T

f. Diploma in Youth Leadership & Social Change^T

Education is provided FREE of cost to all irrespective of caste, religion and status.



It is not how much you do, but how much Love you put into the doing that matters.

~ Mother Teresa

MEDICAL CENTRE - 'HRIDAYANANDA'

To serve the needs of the local community in the two most significant stages of human life – childhood and old age.

Supported by a full time medical team,

it will provide a practice environment for student care givers, while serving the health needs of the children and the elderly population. The core services will be as under:



PEDIATRICS

- ◆ Congenital Heart Disease Screening & OPD
- ◆ Occupational Therapy



GERIATRICS

- ◆ Cataract Surgeries & Eye Care
- ◆ Physiotherapy



OUTREACH PROGRAMS

- ◆ Divine Mother & Child Health Program
- ◆ School Health Program
- ◆ Basic Life Support Skill Training in the community

KEY BENEFITS

- ◆ Practice Environment for the Care Givers
- ◆ Better Primary Care and Health access for the community
- ◆ Health Outreach Programs for Preventive Care
- ◆ All services rendered FREE of cost to all without distinction



Nurses dispense comfort, compassion, and caring without even a prescription.
~ Val Saintsbury

EXPERIENTIAL CENTRE - 'ATMANANDA'

Music, dance and other forms of arts are a great medium for human development as it opens up several possibilities for exploration, evolution and experience. It has a significant

influence on our physical, mental and emotional health. Ātmānandā integrates music and art as an enabler of learning process in the humane profession of Healthcare.



KEY FEATURES OF ATMANANDA

- ◆ Focused program on integrated Human Development
- ◆ Meditation and experiential learning spaces
- ◆ State of the art auditorium with a seating capacity of 300
- ◆ State of the art audio and video studio for content development
- ◆ Multimedia resources (3D animation technology) for creating e-learning modules and enhanced capacity building programs

WORK DONE SO FAR

- ◆ **Free Monthly Medical & Wellness Camps** conducted since March 2018
- ◆ **Cardiac Nursing & Human Values in Healthcare** - A State Level Nursing Workshop conducted in partnership with Sri Sathya Sai Sanjeevani Hospital, Naya Raipur, Chhattisgarh
- ◆ 5 sessions of DMCHP conducted at Bhatt's Hospital, Goregaon
- ◆ **Jeena Isi Ka Naam Hai** - A specially designed workshop on Human Excellence conducted for MUHS staff
- ◆ **Workshops on Human Excellence in Healthcare** - For Trained Nurses at Tata Memorial Hospital and JJ Hospital
- ◆ **Career Guidance** for Students of Twins Junior College, Thane
- ◆ **Live Art Gallery** to promote local art
- ◆ **Basic Health & Hygiene** - Orienting children of Navjeevan Prathamik Vidyamandir, Balkum
- ◆ **Colour Therapy and Counselling** for nearby construction workers
- ◆ **Compassionate Healthcare – The Way Forward** - The very first International Delegation held at Chaitanyam Institute



OUR TEAM

PROMOTERS

◆ **Dr Bhaskar J Bhatt**
Founder & Director, Dr. Bhatt's
Hospital, Mumbai

◆ **Dr Avinash Bhatt**
Gynecological Consultant, Dr.
Bhatt's Hospital, Mumbai

◆ **A. Balasubramanian**
MD & CEO, Aditya Birla Sun
Life AMC Limited, Mumbai

◆ **Durgesh Kulkarni**
Retired Senior Banker

◆ **Neha Dixit**
Consultant, Social-Impact
Initiatives

ADVISORY BOARD

◆ **Mrs. Swapna Joshi**
Nursing Superintendent
Tata Memorial Hospital, Mumbai

◆ **Dr Vijay Agarwal**
HOD, Pediatric Cardiac Surgery
Fortis Hospital, Mumbai

◆ **Dr Indu Bansal**
Director, RG Stone Clinics,
Mumbai

◆ **Dr Maya Nanavati**
Occupational Therapist,
Founder of POSAT Foundation,
Mumbai

◆ **Dr Mufazzal Doongarwala**
Eye Surgeon, Mumbai

DIRECTORS

◆ **Dr. Avinash Bhatt**
◆ **MV Rama Rao**
◆ **R Chandrashekhar**

EXECUTIVE COUNCIL

◆ **M S Sheshasayee**
◆ **R Chandrashekhar**
◆ **Surrendra Pillai**
◆ **Santosh V Pai**
◆ **M V Rama Rao**
◆ **M Vasudev Rao**
◆ **Prashant Kini**

CHAIR PERSON

◆ **Dr. Mangalam Sriram**

JOIN THE MOVEMENT

Chaitanyam is your cherished opportunity to partner in developing better care givers to drive a unique model of compassionate healthcare and thereby contribute to national development.

We will be happy to connect with you for partnering opportunities.

Contact Us:

www.chaitanyam.care

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SWEEKRITI SOCIOCARE FOUNDATION IS REGISTERED UNDER SECTION 12A.
YOUR CONTRIBUTIONS ARE ELIGIBLE FOR TAX EXEMPTION UNDER SECTION 80G.



“I grant you the divine vision to behold my majestic splendor.”

Verse 8 || Chapter 11 || Bhagawad Gita



Humanization of Healthcare

“In today's healthcare which has become completely commercialized, compassion and love are rare to find. Human values are no longer visible in the delivery of healthcare. In order to bring about a revolutionary transformation in the society, healthcare and education must be delivered with fundamental human values as the basis.”

~ Bhagawan Sri Sathya Sai Baba